

# Contracting Authority: European Commission

# 'Empowerment of young women and men in the Neighbourhood South through media'

# **Guidelines for grant applicants**

Budget line: 22.04.01.01

Reference: EuropeAid/155449/DH/ACT/Multi

Deadline for submission<sup>1</sup> of concept notes:

27/06/2017 at 12:00 (Brussels date and time)

<sup>&</sup>lt;sup>1</sup> Online submission via PROSPECT is mandatory for this call for proposals (see Section 2.2.2). In PROSPECT all dates and times are expressed in Brussels time. Applicants should note that the IT support is open Monday to Friday from 08:30 to 18:30 Brussels time (except for public holidays). Applicants should take note of the weekly maintenance hours mentioned in the PROSPECT user manual.

# NOTICE

This is a restricted call for proposals. In the first instance, only concept notes (Annex A.1) must be submitted for evaluation. Thereafter, lead applicants who have been pre-selected will be invited to submit a full application. After the evaluation of the full applications, an eligibility check will be performed for those which have been provisionally selected. Eligibility will be checked on the basis of the supporting documents requested by the Contracting Authority and the signed 'declaration by the lead applicant' sent together with the full application.

To apply to this call for proposals organisations must register in PADOR and submit their application in PROSPECT (see section 2.2.2 of the guidelines). The aim of PROSPECT is to increase the efficiency of the management of the call for proposals and to offer a better service to civil society organisations through a new panel of functionalities such as the on-line submission and the possibility to follow up online the status of their application.

Information session on 18 May 2017, at 14:00 Brussels date and time, Rue Joseph II, 54, 1000 Brussels

Should you be interested in this session, please send an email by 18 May 2017 to **NEAR-ENI-SOUTH-TENDERS@ec.europa.eu**, indicating: name, surname, nationality and email address of the persons who are going to participate as well as their organisation (max. two participants per organisation). No costs incurred by the applicants for attending this information session are reimbursable.

All organisations can find the e-learning (Annex L) and the PROSPECT users' manual (Annex M) and the FAQ published together with the documents of this call. You may also contact our technical support team via the online support form in  $PROSPECT^2$ .

<sup>&</sup>lt;sup>2</sup> If PROSPECT is unavailable, the IT support can also be reached via email: <u>EuropeAid-IT-support@ec.europa.eu</u>

# Table of contents

1	«EMPOWERMENT OF YOUNG WOMEN AND MEN IN THE NEIGHBOURHOOD SOUTHROUGH MEDIA»	UTH 4
	1.1 Background	4
	1.2 Objectives of the programme and priority issues	5
	1.3 Financial allocation provided by the contracting authority	6
2	RULES FOR THIS CALL FOR PROPOSALS	8
	2.1 Eligibility criteria	8
	2.1.1 Eligibility of applicants (i.e. lead applicant and co-applicant(s))	8
	2.1.2 Affiliated entities	10
	2.1.3 Associates and Contractors	11
	2.1.4 Eligible actions: actions for which an application may be made	11
	2.1.5 Eligibility of costs: costs that can be included	15
	2.2 How to apply and the procedures to follow	18
	2.2.1 Concept note content	19
	2.2.2 Where and how to send concept notes	19
	2.2.3 Deadline for submission of concept notes	20
	2.2.4 Further information about concept notes	21
	2.2.5 Full applications	21
	2.2.6 Where and how to send full applications	22
	2.2.7 Deadline for submission of full applications	23
	2.2.8 Further information about full applications	23
	2.3 Evaluation and selection of applications	24
	2.4 Submission of supporting documents for provisionally selected applications	31
	2.5 Notification of the Contracting Authority's decision	32
	2.5.1 Content of the decision	32
	2.5.2 Indicative timetable	33
	2.6 Conditions for implementation after the Contracting Authority's decision to award a grant	33
	2.7 Early warning system and central exclusion database	34
3	LIST OF ANNEXES	35

# 1 EMPOWERMENT OF YOUNG WOMEN AND MEN IN THE NEIGHBOURHOOD SOUTH THROUGH MEDIA

# **1.1 BACKGROUND**

Approximately 19%<sup>3</sup> of the population in the Neighbourhood South region are between 15-24 years old, among them about 49%<sup>4</sup> are women. This share keeps growing as never before in the region's history. Given this trend and as stated in the revised European Neighbourhood Policy (ENP) it is of utmost importance to take young people's rights and aspirations into account in our partnership with the region. Promoting their role and empowering young women and men to participate in public and private spheres of life contributes to political stability, social inclusion and economic growth.

As the OECD pointed out in its thorough review of MENA youth initiatives 'Despite the prominent role they played in the civil uprisings in the early 2010s, MENA youth are trapped in an observer status. Five years after young men and women took to the streets to call for more democratic governance and economic opportunities, they are facing limited opportunities to influence policy making. Moreover, access to decent employment, quality education and affordable healthcare is restricted for many<sup>5</sup>'.

There is a shared sense of frustration among citizens in the Southern Neighbourhood of feeling excluded from political processes, which is particularly strong for young people. A Chatham House research paper on 'Young Arab Voices' puts it as: 'For young people, access to channels for civic participation, within or outside political parties, remains extremely limited. Feelings of disempowerment are prevalent, and policy-making is perceived as being dominated by an older generation of elites who are out of touch with the aspirations and needs of today's youth.'<sup>6</sup>

The paper stresses the 'commonly expressed desire of many young women and men to seek ownership and agency in shaping the future of their communities and societies as active and constructive citizens.'

The EU-funded regional project MedMedia flags that 'this is a generation which is highly educated, active online and which is trying to discover new ways of dealing with its apparently bleak prospects'.<sup>7</sup>

Media, traditional ones and online, have a role to play in giving young men and women a voice, in offering platforms for debate and participation.

However, similar to the sense of exclusion from the political process, young men and women in the Arab world perceive a lack of credible media platforms for voicing out their opinion and hence having limited options to take active part in the developments in their societies. Public and private broadcasters, in particular TV, still hold the widest reach and popularity in the region among traditional media. However they have historically devoted little programming to young women and men taking into account their needs and concerns. This applies even more so to the concerns of young women with regard to radicalization of society and its impact on their life, access to decent employment, quality education and affordable healthcare. Moreover a perceived lack of independence of the traditional media undermines their credibility with young audiences.

 <sup>&</sup>lt;sup>3</sup> 2015 stats, not including Libya and Syria Earlier statistics from 2011 show that "about one in every five persons (20 %) was aged between 15 and 24 in 2011", source: <u>http://ec.europa.eu/eurostat/statistics-explained/</u>index.php/Youth\_statistics\_-\_North\_Africa\_and\_Eastern\_Mediterranean

<sup>&</sup>lt;sup>4</sup> Percentage from the ration calculation based on 2011 statistics: <u>http://ec.europa.eu/eurostat/documents</u> /3930297/5968650/KS-01-13-542-EN.PDF/f8fc6295-733c-46d0-97b5-1b12862049a8

<sup>&</sup>lt;sup>5</sup> Youth in the MENA region – how to bring them in', OECD 2016

<sup>&</sup>lt;sup>6</sup> Chatham House research paper, 'Young Arab Voices – Moving Youth Policy from Debate into Action', Claire Spencer and Saad Aldouri, May 2016

<sup>&</sup>lt;sup>7</sup> What do young people in the Arab world want form their national broadcasters?, Aida Al-Kaisy, MedMedia, 2016

Consequently, young women and men increasingly turn to the internet as the main source of news and entertainment. Nevertheless, while the consumption of online media and social media by young Arabs is on the rise, they still get in 2016, 63% of their news from TV as compared to 45% online news sources and 32% from social media<sup>8</sup>. The concerns are that whilst the internet provides a wealth of information and views, it has no editorial gatekeepers and encourages users to seek out echo chambers where they engage exclusively with like-minded peers. In extreme cases this can contribute to facilitating youth radicalization as vulnerable individuals are exposed to highly partisan and indoctrinating narratives.

The different uses of traditional and new media have resulted in parallel discourses on the same domestic issues according to the Chatham House research paper. At the same time, issues discussed exclusively on social media are not being addressed in broadcast media, and vice versa.

The different use of media could also reinforce generational tensions witnessed across the region and the frustrations of young people in not being heard.

Against this background, the European Commission is launching a regional call for proposals which facilitates the interaction between civil society and media to encourage the development of concepts and pilots for new programmes and platforms with the participation of young women and men so that their needs for information, education, entertainment and participation are met.

The proposals should take into account the activities implemented and results achieved by the regional programmes Med Media and Net Med Youth.

# **1.2 OBJECTIVES OF THE PROGRAMME AND PRIORITY ISSUES**

The **global objective** of this call for proposals is:

To contribute to empowering young men and women in the Neighbourhood south to participate in public affairs and address social challenges in an informed manner by using media, online media and in particular public broadcasters as a vector.

Providing financial support to third parties across the region for specific activities described below will be an important tool in achieving this objective. Online media and broadcasters with a public service mandate, as well as civil society organisations aiming at developing platforms/channels/ programmes in cooperation with media based in the 10 countries of the southern Mediterranean, namely Algeria, Egypt, Israel<sup>9</sup>, Jordan, Lebanon, Libya, Morocco, Palestine<sup>10</sup>, Syria<sup>11</sup> and Tunisia will be targeted

Note that youth is defined for this call as the age group between 15-30 years of age.

The **specific objectives** of this call for proposals are:

- To foster the knowledge/understanding of what young Arab women and men are interested in and how this can be translated into media tools and programmes in terms of content but also innovative tools. Specific attention should be paid to the interests of young women.
- To promote co-operation between media and young women and men in order to ensure that media in the Neighbourhood south, in particular online media and public and private broadcasters reflect their needs and concerns in programmes/channels with focus on education, entertainment and information. Specific attention should be paid to the needs and concerns of young women.
- To encourage and support the creation of more inclusive media approaches providing young women and men with shared platforms for discussing political and social issues among themselves and with

<sup>&</sup>lt;sup>8</sup>Arab Youth Survey 2016, Asda'a Burson-Marsteller, <u>http://www.arabyouthsurvey.com/en/findings</u>

<sup>&</sup>lt;sup>9</sup> See Guidelines on the eligibility of Israeli entities and their activities in the territories occupied by Israel since June 1967 for grants, prizes and financial instruments funded by the EU from 2014 onwards on http://eurlex.europa.eu/legal-content/EN/TXT/?uri=uriserv:OJ.C\_.2013.205.01.0009.01.ENG

<sup>&</sup>lt;sup>10</sup> This designation shall not be construed as recognition of a State of Palestine and is without prejudice to the individual positions of the Member States on this issue.

<sup>&</sup>lt;sup>11</sup> EU cooperation with Syria is currently suspended due to the political situation; however, since in principle Syria is eligible for cooperation under the ENI, activities may be taken up again once the situation improves.

other groups of societies. Specific attention should be paid to the interests/needs of young women.

• To enhance media literacy among young women and men in the countries targeted through the media tools and programmes developed.

Priority issues:

- The methodology should outline the criteria for the selection of applicants for financial support for third parties and how continued technical support to the third parties will be ensured.
- The methodology should outline how the regional dimension of this call can be used to ensure the best use of available resources and best possible impact of the activities.
- The methodology should outline how gender equality will be ensured throughout the design of the project
- The methodology should outline the cooperation between media organisations and civil society in the actions proposed.

## **1.3** FINANCIAL ALLOCATION PROVIDED BY THE CONTRACTING AUTHORITY

The overall indicative amount made available under this call for proposals is EUR 5 million. The Contracting Authority reserves the right not to award all available funds.

A maximum of three (3) grants will be attributed to beneficiaries in charge of allocating financial support to third parties, which are organisations based in the ENI South region selected following competitive calls to be launched.

The call is split into 2 lots with similar objectives. Lot 1 focusses on online media whereas Lot 2 focusses on broadcasters (radio and television):

Lot 1: Giving young people a voice through online media

Lot 2: Giving young people a voice through broadcasters (radio and television).

#### **Indicative allocation of funds by lot:**

#### Lot 1: EUR 2,000,000

#### Lot 2: EUR 3,000,000

If the allocation indicated for a specific lot cannot be used due to insufficient quality or number of proposals received, the Contracting Authority reserves the right to reallocate the remaining funds to the other lot.

#### Lot 1: Giving young people a voice through online media

The expected results for Lot 1 are:

- Online media in the region start offering innovative programmes/platforms/tools/dedicated sections developed with young audiences for young audiences. These new tools/programmes have been developed in close cooperation with civils society organisations and are based on opinion surveys.
- These programmes/platforms/online channels meet the needs of young audiences in terms of information, education and engagement on subjects which matter to them such as employment, relationships, improving life in their communities/cities, holding authorities accountable, education, health.
- These programmes/platforms/online channels contribute to creating an understanding how media work and improve media literacy among young audiences.

#### EuropeAid/155449/DH/ACT/Multi

• Media and civil society organisations have developed a sustainable way of cooperation

### Lot 2: Giving young people a voice through broadcasters (radio and television):

The expected results for Lot 2 are:

- Public broadcasters and those with a public service mandate in the region, start offering innovative programmes/platforms/developed with young audiences for young audiences. These new tools/programmes have been developed in close cooperation with civils society organisations and are based on opinion surveys.
- These programmes/platforms/ meet the needs of young audiences in terms of information, education and engagement on subjects which matter to them such as employment, relationships, improving life in their communities/cities, holding authorities accountable, education, health .
- Broadcasters extend their programmes online to offer platforms for debate which bridge the gap between different generations.
- These programmes/platforms/ contribute to creating an understanding how media work and improve media literacy among young audiences.
- Media and civil society organisations have developed a sustainable way of cooperation.

#### Size of grants

Any grant requested under this call for proposals must fall between the following minimum and maximum amounts:

For Lot 1:

- Minimum amount: EUR 1,500,000
- Maximum amount EUR 2,000,000

For Lot 2:

- Minimum amount: EUR 2,000,000
- Maximum amount EUR 3,000,000

Any grant requested under this call for proposals must not exceed the following maximum percentage:

• Maximum percentage: 90% of the total eligible costs of the action (see also section 2.1.5).

The balance (i.e. the difference between the total cost of the action and the amount requested from the Contracting Authority) must be financed from sources other than the European Union Budget or the European Development Fund<sup>12</sup>.

<sup>12</sup> Where a grant is financed by the European Development Fund, any mention of European Union financing must be understood as referring to European Development Fund financing.

# 2 RULES FOR THIS CALL FOR PROPOSALS

These guidelines set out the rules for the submission, selection and implementation of the actions financed under this call, in conformity with the Practical Guide, which is applicable to the present call (available at <a href="http://ec.europa.eu/europeaid/prag/document.do?locale=en">http://ec.europa.eu/europeaid/prag/document.do?locale=en</a>)<sup>13</sup>.

# **2.1 ELIGIBILITY CRITERIA**

There are three sets of eligibility criteria, relating to:

- (1) the actors:
  - The **lead applicant**, i.e. the entity submitting the application form (2.1.1),
  - if any, its co-applicant(s) (where it is not specified otherwise the lead applicant and its co-applicant(s) are hereinafter jointly referred as "applicant(s)") (2.1.1),
  - and, if any, **affiliated entity(ies)** to the lead applicant and/or to a co-applicant(s). (2.1.2);
- (2) the actions:
  - Actions for which a grant may be awarded (2.1.4);
- (3) the costs:
  - types of cost that may be taken into account in setting the amount of the grant (2.1.5).

# 2.1.1 Eligibility of applicants (i.e. lead applicant and co-applicant(s))

#### Lead applicant

- (1) In order to be eligible for a grant, the lead applicant must:
  - be a legal person **and**
  - be non-profit-making **and**
  - be a civil society organisation as defined by COM(2012) 0492<sup>14</sup>, public sector operator, international (inter-governmental) organisation as defined by Article 43 of the Rules of application of the EU Financial Regulation<sup>15</sup> and
  - be established in<sup>16</sup> a Member State of the European Union, an ENI South, an IPA, or an EFTA country. This obligation does not apply to international organisations **and**

<sup>&</sup>lt;sup>13</sup> Note that a lead applicant (i.e. a Coordinator) whose pillars have been positively assessed by the European Commission and who is awarded a grant will not sign the standard grant contract published with these guidelines but a PA Grant Agreement based on the PAGoDA template. All references in these guidelines and other documents related to this call to the standard grant contract shall in this case be understood as referring to the relevant provisions of the PAGoDA template.

<sup>&</sup>lt;sup>14</sup> "The EU considers CSOs to include all non-State, not-for-profit structures, non-partisan and non –violent, through which people organise to pursue shared objectives and ideals, whether political, cultural, social or economic. Operating from the local to the national, regional and international levels, they comprise urban and rural, formal and informal organisations" COM(2012) 0492

<sup>15</sup> International organisations are international public-sector organisations set up by intergovernmental agreements as well as specialised agencies set up by them; the International Committee of the Red Cross (ICRC) and the International Federation of National Red Cross and Red Crescent Societies are also recognised as international organisations.

<sup>16</sup> To be determined on the basis of the organisation's statutes that should demonstrate that it has been established by an instrument governed by the national law of the country concerned and that its head office is located in an eligible country. In this respect, any legal entity whose statutes have been established in another country cannot be considered an eligible local organisation, even if the statutes are registered locally or a 'Memorandum of Understanding' has been concluded.

- be directly responsible for the preparation and management of the action with the coapplicant(s) and affiliated entity(ies), not acting as an intermediary **and**
- be an organisation or be in a consortium of organisation(s) with a proven experience in awarding, managing and monitoring the implementation of grants, including coaching of grantees and on-the-job aiming at strengthening their project management capacities.
- (2) Potential applicants may not participate in calls for proposals or be awarded grants if they are in any of the situations listed in section 2.3.3 of the Practical Guide;

In Annex A.2, section 5 ('declaration by the lead applicant'), the lead applicant must declare that the lead applicant himself, the co-applicant(s) and affiliated entity(ies) are not in any of these situations.

The lead applicant must act with co-applicant(s) as specified hereafter.

If awarded the grant contract, the lead applicant will become the beneficiary identified as the Coordinator in Annex E3h1 (Special Conditions). The Coordinator is the main interlocutor of the Contracting Authority. It represents and acts on behalf of any other co-beneficiary (if any) and coordinate the design and implementation of the action.

#### **Co-applicant(s)**

The Lead applicant has to be in a consortium with at least two co-applicants (in addition to the Lead applicant). Co-applicants must be based in at least two different countries of the ENI South region.

The partnership should involve organisations which have proven and complementary experience in the relevant areas of the programme.

The partnership will have to demonstrate strong management capacities, in particular to implement grants and preferably financial support to third parties, and to monitor and coach the third parties. The lead applicant and co-applicants will have to demonstrate their expertise in the field of online media and broadcasters with a public service mandate, as well as their experience implementing operational actions and capacity building activities in the region.

It is recommended not to involve more co-applicants than is needed. All co-applicants must be carefully chosen and play a strategic and an active role in the activities proposed. All proposals must demonstrate the value-added that all co-applicants bring to the programme and its activities

Co-applicants participate in designing and implementing the action, and the costs they incur are eligible in the same way as those incurred by the lead applicant.

Co-applicants must satisfy the eligibility criteria as applicable to the lead applicant.

In addition to the categories referred to in section 2.1.1, the following are however also eligible: for profit organisations<sup>17</sup> such as, but not limited to, broadcasters and online media.

Co-applicants must sign the mandate in Annex A.2., section 4.

If awarded the grant contract, the co-applicant(s) (if any) will become beneficiary(ies) in the action (together with the Coordinator).

<sup>&</sup>lt;sup>17</sup> Actions and activities under this grant shall not generate profit for the Beneficiary(ies). Profit is defined as a surplus of the receipts over the eligible costs approved by the Contracting Authority when the request for payment of the balance is made

# 2.1.2 Affiliated entities

#### Affiliated entity(ies)

The lead applicant and its co-applicant(s) may act with affiliated entity(ies)

# Only the following entities may be considered as affiliated entities to the lead applicant and/or to co-applicant(s):

Only entities having a structural link with the applicants (i.e. the lead applicant or a co-applicant), in particular a legal or capital link.

This structural link encompasses mainly two notions:

(i) Control, as defined in Directive 2013/34/EU on the annual financial statements, consolidated financial statements and related reports of certain types of undertakings:

Entities affiliated to applicant may hence be:

- Entities directly or indirectly controlled by an applicant (daughter companies or first-tier subsidiaries). They may also be entities controlled by an entity controlled by an applicant (granddaughter companies or second-tier subsidiaries) and the same applies to further tiers of control;
- Entities directly or indirectly controlling the applicant (parent companies). Likewise, they may be entities controlling an entity controlling the applicant;
- Entities under the same direct or indirect control as the applicant (sister companies).
- (ii) Membership, i.e. the applicant is legally defined as a e.g. network, federation, association in which the proposed affiliated entities also participate or the applicant participates in the same entity (e.g. network, federation, association) as the proposed affiliated entities.

The structural link shall as a general rule be neither limited to the action nor established for the sole purpose of its implementation. This means that the link would exist independently of the award of the grant; it should exist before the call for proposals and remain valid after the end of the action.

By way of exception, an entity may be considered as affiliated to an applicant even if it has a structural link specifically established for the sole purpose of the implementation of the action in the case of so-called "sole applicants" or "sole beneficiaries". A sole applicant or a sole beneficiary is a legal entity formed by several entities (a group of entities) which together comply with the criteria for being awarded the grant. For example, an association is formed by its members.

#### What is not an affiliated entity?

The following are not considered entities affiliated to an applicant:

- Entities that have entered into a (procurement) contract or subcontract with an applicant, act as concessionaires or delegatees for public services for an applicant,
- Entities that receive financial support from an applicant,
- Entities that cooperate on a regular basis with an applicant on the basis of a memorandum of understanding or share some assets,
- Entities that have signed a consortium agreement under the grant contract (unless this consortium agreement leads to the creation of a "sole applicant" as described above).

How to verify the existence of the required link with an applicant?

The affiliation resulting from control may in particular be proved on the basis of the consolidated accounts of the group of entities the applicant and its proposed affiliates belong to.

The affiliation resulting from membership may in particular be proved on the basis of the statutes or equivalent act establishing the entity (network, federation, association) which the applicant constitutes or in which the applicant participates.

If the applicants are awarded a grant contract, their affiliated entity(ies) will not become beneficiary(ies) of the action and signatory(ies) of the grant contract. However, they will participate in the design and in the implementation of the action and the costs they incur (including those incurred for implementation contracts and financial support to third parties) may be accepted as eligible costs, provided they comply with all the relevant rules already applicable to the beneficiary(ies) under the grant contract.

Affiliated entity(ies) must satisfy the same eligibility criteria as the lead applicant and the co-applicant(s). They must sign the affiliated entity(ies) statement in Annex A.2., section 5.

## 2.1.3 Associates and Contractors

The following entities are not applicants nor affiliated entities and do not have to sign the "mandate for co-applicant(s)" or "affiliated entities' statement":

• Associates

Other organisations or individuals may be involved in the action. Such associates play a real role in the action but may not receive funding from the grant, with the exception of per diem or travel costs. Associates do not have to meet the eligibility criteria referred to in section 2.1.1. Associates must be mentioned in Annex A.2., section 6 - 'Associates participating in the action'.

• Contractors

The beneficiaries and their affiliated entities are permitted to award contracts. Associates or affiliated entity(ies) cannot be also contractors in the project. Contractors are subject to the procurement rules set out in Annex IV to the standard grant contract.

## 2.1.4 Eligible actions: actions for which an application may be made

#### **Definition**

An action is composed of a set of activities.

#### **Duration**

The initial planned duration of an action may not be lower than 24 months nor exceed 48 months.

#### Sectors or themes

Specific sectors or themes to which the actions must relate, include but not limited to:

- Online media;
- Broadcasters (public and private);
- Platforms for debate and exchange targeting young people;
- Audience surveys;
- Platforms for debate and exchange on social issues and public affairs bridging the generation gap.

### Location

Actions proposed under the grants must cover at least 5 of the following Southern Neighbourhood partner countries: Algeria, Egypt, Israel<sup>18</sup>, Jordan, Lebanon, Libya, Morocco, Palestine, Syria<sup>19</sup> and Tunisia.

Activities supported through financial support to third parties may focus on one or more countries.

#### Types of action

All applicants should propose an intervention strategy and methodology that is adequate and efficient in relation to the implementation of the objectives and priorities referred in section 1.2.

Types of action which may be financed under this call include but are not limited to:

- projects supporting the development of pilot programmes and web-based platforms of online media and broadcasters from the region which reflect the interests and needs of young audiences in the region based on audience analysis and feedback.
- support to the development of concepts and pre-production of TV programmes which meet the interests and needs of young audiences, supported by audiences surveys/feedback and the co-operation of young people in the development of the programmes.
- promotion of co-operation between media and civil society organisations, who are aware of the frustrations, needs and interests of young audiences, for the development of relevant programmes, channels and tools;
- promotion of the cooperation between media and civil society organizations for the marketing of new programmes and tools in order to ensure not only interest among young people but also active engagement.
- facilitation of exchange of best practices in youth programming/development of tools between media at regional level.

The following types of action are ineligible:

- actions concerned only or mainly with individual sponsorships for participation in workshops, seminars, conferences and congresses;
- actions concerned only or mainly with individual scholarships for studies or training courses; Conferences can only be funded if they form part of a wider range of activities to be implemented in the life-time of the project. For these purposes, preparatory activities for a conference and the publication of the proceedings of the conference do not, in themselves, constitute such "wider activities";
- actions concerned only or mainly with academic research (whereas applied research activities, demonstrative or pilot actions aiming to establish an effective cooperation among academic and governmental institutions (or local authorities) may be foreseen as part of the action).
- actions supporting individual political parties;
- actions including proselytism.

#### Types of activity

<sup>&</sup>lt;sup>18</sup> See Guidelines on the eligibility of Israeli entities and their activities in the territories occupied by Israel since June 1967 for grants, prizes and financial instruments funded by the EU from 2014 onwards on http://eurlex.europa.eu/legal-content/EN/TXT/?uri=uriserv:OJ.C\_.2013.205.01.0009.01.ENG

<sup>&</sup>lt;sup>19</sup> EU cooperation with Syria is currently suspended due to the political situation; however, since in principle Syria is eligible for cooperation under the ENI, activities may be taken up again once the situation improves.

Types of activity which may be financed under this call:

- audience surveys and focus groups
- development of concepts for programmes and online tools/platform's
- production of pilots sufficiently advanced to obtain feedback on possible success
- activities using web based tools to facilitate engagement with young people
- activities generating a momentum around tools, platforms and programmes which attract young audiences.
- for Lot 2, activities should focus on tools and programmes targeting/to be used by public or private broadcasters with a public service mandate.

Applicants should include in the concept notes and full proposals a clear indication and explanation of:

- the strategic framework of the action;
- the key activities and outputs, including communication actions and involvement of relevant stakeholders;
- the department/persons within each partner institution (in house expertise) which will be responsible for the management and monitoring of the project;
- the implementation schedule (start and end time);
- the estimated costs per activity;
- which performance indicators will be used to evaluate the benefits of the project and its overall performance, and how they will monitor these parameters during and after project implementation; such information should be disaggregated by gender and gender specific performance indictors should be developed;
- which concrete measures will be taken to make the project visible and replicable;
- the relevant training and awareness actions;
- the criteria for selecting the third parties who will receive financial support and key steps of the selection process;
- the demonstration effect in which manner the action is innovative for the region and not "business as usual".

The partnership agreement signed by all partners (applicant and co-applicants), containing information about the division of labour and resources/budget of the action between all partners, should be presented as part of the concept note.

Within the scheme providing financial support to third parties, Calls for Applications should be published in English, French and if possible in Arabic language, and applicants for financial support to third parties shall be able to submit applications in English, French and if possible in Arabic language.

The application form and procedure should be tailor-made for beneficiary organisations with weak managerial and administrative capacities, and should foresee an evaluation and selection based on high quality and/or innovative ideas and initiatives, and a review process during which the quality of the intervention logic, the impact and sustainability of the activities can be improved and further developed.

Coaching and on-the-job training should be foreseen to support the beneficiaries of financial support in the implementation of their activities, as well as in the management of the financial support (i.e. related to

financial and narrative reporting, budget execution and revisions, etc.). In addition, the provision of tools such as audience surveys or others could also be foreseen.

Applicants to this call should specify in their applications what type of supporting documents will be requested from the beneficiaries of financial support to verify that the funds have been used for the purpose and in line with the contract. Financial support to third parties should take a result based /output oriented approach and the supporting documents should reflect this approach.

The establishment of a Project Steering Committee should be foreseen, which would give strategic guidance to the implementation of the financial support scheme, and comprise the project partners and possibly other key stakeholders in the media and civil society sector in the Southern Neighbourhood region.

# Financial support to third parties<sup>20</sup>

Under this Call financial support to third parties is the main purpose of the action. At least 65% of the grant allocated under Lot 1 and 2 must be redistributed as grants for actions as described here above.

The amount of financial support per third party should range between:

For Lot 1: 100,000 and 150,000 EUR

For Lot 2: 60,000 and 80,000 EUR

In compliance with the present guidelines and notably of any conditions or restrictions in this section, the lead applicant should define mandatorily in section 2.1.1 of the grant application form:

- (i) the objectives and results to be obtained with the financial support
- (ii) the different types of activities eligible for financial support, on the basis of a fixed list
- (iii) the types of persons or categories of persons which may receive financial support
- (iv) the criteria for selecting these entities and giving the financial support
- (v) the criteria for determining the exact amount of financial support for each third entity, and
- (vi) the maximum amount which may be given.
- (vii) the communication tools and channels by which they will ensure outreach to media operators and potential beneficiaries of financial support in the Southern Neighbourhood region.

In all events, the mandatory conditions set above for giving financial support (points (i) to (vi)) have to be strictly defined in the grant contract as to avoid any exercise of discretion.

Persons or categories of persons eligible for financial support must:

- be legal persons **and**
- local authorities, public bodies, NGOs/CSOs, economic operators working in the online media or broadcasting sector as their professional core activity **and**
- be established in the ENI south countries.

Activities eligible for financial support are those described in section 2.1.4. under Lots 1 and 2.

<sup>&</sup>lt;sup>20</sup> These third parties are neither affiliated entity(ies) nor associates nor contractors.

They must last for a minimum of 1 year.

#### Visibility

The applicants must take all necessary steps to publicise the fact that the European Union has financed or co-financed the action. As far as possible, actions that are wholly or partially funded by the European Union must incorporate information and communication activities designed to raise the awareness of specific or general audiences of the reasons for the action and the EU support for the action in the country or region concerned, as well as the results and the impact of this support.

Applicants must comply with the objectives and priorities and guarantee the visibility of the EU financing (see the Communication and Visibility Manual for EU external actions specified and published by the European Commission at <u>https://ec.europa.eu/europeaid/communication-and-visibility-manual-eu-external-actions\_en</u>).

Applicants must ensure that the recipients of financial support comply with the same rules and take all necessary steps to publicise the fact that the European Union has financed or co-financed the activity(ies).

#### Number of applications and grants per applicants / affiliated entities

The lead applicant may not submit more than one (1) application per lot under this call for proposals.

The lead applicant may not be awarded more than one (1) grant per lot under this call for proposals.

The lead applicant may not be a co-applicant or an affiliated entity in another application of the same lot at the same time.

A co-applicant/affiliated entity may not submit more than one (1) application per lot under this call for proposals.

A co-applicant/affiliated entity may not be awarded more than one (1) grant per lot under this call for proposals.

# 2.1.5 Eligibility of costs: costs that can be included

Only 'eligible costs' can be covered by a grant. The categories of costs that are eligible and non-eligible are indicated below. The budget is both a cost estimate and an overall ceiling for 'eligible costs'.

The reimbursement of eligible costs may be based on any or a combination of the following forms:

- actual costs incurred by the beneficiary(ies) and affiliated entity(ies)
- one or more simplified cost options.

Simplified cost options may take the form of:

- unit costs: covering all or certain specific categories of eligible costs which are clearly identified in advance by reference to an <u>amount per unit</u>.
- **lump sums:** covering in <u>global terms</u> all or certain specific categories of eligible costs which are clearly identified in advance.
- **flat-rate financing:** covering specific categories of eligible costs which are clearly identified in advance by <u>applying a percentage</u> fixed ex ante.

The amounts or rates have to be based on estimates using objective data such as statistical data or any other objective means or with reference to certified or auditable historical data of the applicants or the affiliated entity(ies). The methods used to determine the amounts or rates of unit costs, lump sums or flat-rates must comply with the criteria established in Annex K, and especially ensure that the costs correspond fairly to the actual costs incurred by the beneficiary(ies) and affiliated entity(ies), are in line with their accounting practices, no profit is made and the costs are not already covered by other sources of funding (no double funding). Refer to Annex K for directions and a checklist of controls to assess the

#### EuropeAid/155449/DH/ACT/Multi

minimum necessary conditions that provide reasonable assurance for the acceptance of the proposed amounts.

Applicants proposing this form of reimbursement, must clearly indicate in worksheet no.1 of Annex B, each heading/item of eligible costs concerned by this type of financing, i.e. add the reference in capital letters to "UNIT COST" (per month/flight etc), "LUMPSUM" or "FLAT RATE" in the Unit column. (see example in Annex K)

Additionally in Annex B, in the second column of worksheet no.2, "Justification of the estimated costs" per each of the corresponding budget item or heading applicants must:

- describe the information and methods used to establish the amounts of unit costs, lump sums and/or flat-rates, to which costs they refer, etc.
- clearly explain the formulas for calculation of the final eligible amount<sup>21</sup>
- identify the beneficiary who will use the simplified cost option (in case of affiliated entity, specify first the beneficiary), in order to verify the maximum amount per each beneficiary (which includes if applicable simplified cost options of its affiliated entity(ies))

At contracting phase, the Contracting Authority decides whether to accept the proposed amounts or rates on the basis of the provisional budget submitted by the applicants, by analysing factual data of grants carried out by the applicants or of similar actions and by performing checks established by Annex K.

The total amount of financing on the basis of simplified cost options that can be authorised by the Contracting Authority for any of the applicants individually (including simplified cost options proposed by their own affiliated entities) cannot exceed EUR 60 000 (the indirect costs are not taken into account).

Recommendations to award a grant are always subject to the condition that the checks preceding the signing of the grant contract do not reveal problems requiring changes to the budget (such as arithmetical errors, inaccuracies, unrealistic costs and ineligible costs). The checks may give rise to requests for clarification and may lead the Contracting Authority to impose modifications or reductions to address such mistakes or inaccuracies. It is not possible to increase the grant or the percentage of EU co-financing as a result of these corrections.

It is therefore in the applicants' interest to provide a realistic and cost-effective budget

The simplified cost option may also take the form of an apportionment of Field Office's costs.

Field Office means a local infrastructure set up in one of the countries where the action is implemented or a nearby country. (Where the action is implemented in several third countries there can be more than one Field Office). That may consist of costs for local office as well as human resources.

A Field Office may be exclusively dedicated to the action financed (or co-financed) by the EU or may be used for other projects implemented in the partner country. When the Field Office is used for other projects, only the portion of capitalised and operating costs which corresponds to the duration of the action and the rate of actual use of the field office for the purpose of the action may be declared as eligible direct costs.

The portion of costs attributable to the action can be declared as actual costs or determined by the beneficiary(ies) on the basis of a simplified allocation method (apportionment).

The method of allocation has to be:

<sup>21</sup> Examples:- for staff costs: number of hours or days of work \* hourly or daily rate pre-set according to the category of personnel concerned;- for travel expenses: distance in km \* pre-set cost of transport per km; number of days \* daily allowance pre-set according to the country;- for specific costs arising from the organization of an event: number of participants at the event \* pre-set total cost per participant etc.

1. Compliant with the beneficiary's usual accounting and management practices and applied in a consistent manner regardless of the source of funding and

2. Based on an objective, fair and reliable allocation keys. (Please refer to Annex K to have examples of acceptable allocation keys).

A description prepared by the entity of the allocation method used to determine Field Office's costs in accordance with the entity's usual cost accounting and management practices and explaining how the method satisfy condition 1 and 2 indicated above, has to be presented in a separate sheet and annexed to the Budget.

The method will be assessed and accepted by the evaluation committee and the Contracting Authority at contracting phase. The applicant is invited to submit (where relevant) the list of contracts to which the methodology proposed had been already applied and for which proper application was confirmed by an expenditure verification.

At the time of carrying out the expenditure verifications, the auditors will check if the costs reported are compliant with the method described by the beneficiary(ies) and accepted by the Contracting Authority.

Adequate record and documentation must be kept by the beneficiary(ies) to prove the compliance of the simplified allocation method used with the conditions set out above. Upon request of the beneficiary(ies), this compliance can be assessed and approved ex-ante by an independent external auditor. In such a case, the simplified allocation method will be automatically accepted by the evaluation committee and it will not be challenged ex post.

When costs are declared on the basis of such allocation method the amount charged to the action is to be indicated in the column "TOTAL COSTS" and the mention "APPORTIONMENT" is to be indicated in the column "units" (under budget heading 1 (Human resources) and 4 (Local Office) of the Budget).

It has to be noted that the EUR 60.000 limit, otherwise applicable to costs declared on the basis of simplified cost options, is not relevant for costs declared following apportionment of Field Offices.

#### Eligible direct costs

To be eligible under this call for proposals, costs must comply with the provisions of Article 14 of the General Conditions to the standard grant contract (see Annex G of the guidelines).

#### Contingency reserve

The budget may include a contingency reserve not exceeding 5% of the estimated direct eligible costs. It can only be used with the **prior written authorisation** of the Contracting Authority.

#### Eligible indirect costs

The indirect costs incurred in carrying out the action may be eligible for flat-rate funding, but the total must not exceed 7% of the estimated total eligible direct costs. Indirect costs are eligible provided that they do not include costs assigned to another budget heading in the standard grant contract. The lead applicant may be asked to justify the percentage requested before the grant contract is signed. However, once the flat rate has been fixed in the Special Conditions of the grant contract, no supporting documents need to be provided.

If any of the applicants or affiliated entity(ies) is in receipt of an operating grant financed by the EU, it may not claim indirect costs on its incurred costs within the proposed budget for the action.

#### Contributions in kind

Contributions in kind mean the provision of goods or services to a beneficiaries or affiliated entities free of charge by a third party. As contributions in kind do not involve any expenditure for beneficiaries or affiliated entities, they are not eligible costs.

Contributions in kind may not be treated as co-financing

However, if the description of the action as proposed includes contributions in kind, the contributions have to be made.

## Ineligible costs

The following costs are not eligible:

- debts and debt service charges (interest);
- provisions for losses or potential future liabilities;
- costs declared by the beneficiary(ies) and financed by another action or work programme receiving a European Union (including through EDF) grant;
- purchases of land or buildings, except where necessary for the direct implementation of the action, in which case ownership must be transferred, in accordance with Article 7.5 of the General Conditions of the standard grant contract, at the latest at the end of the action;
- currency exchange losses;
- credit to third parties.
- salary costs of the personnel of national administrations.

## **2.2** How to apply and the procedures to follow

To apply for this call for proposals the lead applicants need to:

I. Provide information about the organisations involved in the action. Please note that the registration of this data in **PADOR is obligatory**<sup>22</sup> for this call for proposals:

**Concept note step:** Registration is obligatory for lead applicants applying for EU contributions of more than EUR 60 000.

**Full application step:** Registration is obligatory for co-applicant(s) and affiliated entity(ies). Lead applicants must make sure that their PADOR profile is up to date.

II. Provide information about the action in the documents listed under sections 2.2.2 (concept note) and 2.2.5 (full application). Please note that online submission via **PROSPECT is obligatory** for this call,

PADOR is an on-line database in which organisations register and update information concerning their entity. Organisations registered in PADOR get a unique ID (EuropeAid ID) which they **must mention** in their application. PADOR is accessible via the website: <u>http://ec.europa.eu/europeaid/pador\_en</u>

# It is strongly recommended to register in PADOR well in advance and not to wait until the last minute before the deadline to submit your application in PROSPECT.

If it is impossible to register online in PADOR for technical reasons, the applicants and/or affiliated entity(ies) must complete the 'PADOR off-line form<sup>23</sup> attached to these guidelines. This form must be sent **together with the application**, by the submission deadline (see sections 2.2.2 and 2.2.5).

Before starting using PADOR and PROSPECT, please read the user guides available on the website. All technical questions related the use of these systems should be addressed to the IT helpdesk at <u>EuropeAid-IT-support@ec.europa.eu</u> via the online support form in PROSPECT.

<sup>&</sup>lt;sup>22</sup> Natural persons who apply for a grant (if so allowed in the guidelines for applicants) do not have to register in PADOR. In this case, the information included in PROSPECT and the grant application form is sufficient.

<sup>23</sup> Which corresponds to sections 3 and 4 of the full application form – Annex A.2.

## 2.2.1 Concept note content

Applications must be submitted in accordance with the concept note instructions in the grant application form<sup>24</sup> annexed to these guidelines (Annex A.1). Applicants must apply in English or French .

Please note that:

1. In the concept note lead applicants must provide only an estimate of the **requested EU contribution**, as well as an indicative percentage of this contribution in relation to the total eligible costs of the action. A detailed budget is to be submitted only by lead applicants invited to submit a full application in the second phase

2. The elements outlined in the concept note may not be modified in the full application form. The EU contribution may not vary from the initial estimate by more than 20%. Lead applicants are free to adapt the requested EU contribution as a percentage of the total eligible costs within the minimum and maximum amounts and percentages provided in section 1.3. The lead applicant may replace a co-applicant or an affiliated entity only in duly justified cases (e.g. bankruptcy of initial co-applicant or affiliated entity). In this case the new co-applicant/affiliated entity must be of a similar nature as the initial one. The lead applicant may adjust the duration of the action if unforeseen circumstances outside the scope of the applicants have taken place following the submission of the concept note and require such adaptation (risk of action not being carried out). In such cases the duration must remain within the limits imposed by the guidelines for applicants. An explanation/justification of the relevant replacement/adjustment shall be included in section 2.1.1 of the grant application form.

Own contributions by the applicants can be replaced by other donors' contributions at any time.

3. Only the concept note form will be evaluated. It is therefore of utmost importance that this document contains all relevant information concerning the action. No additional annexes should be sent.

Any error or major discrepancy related to the concept note instructions may lead to the rejection of the concept note.

Clarifications will only be requested when information provided is not sufficient to conduct an objective assessment.

## 2.2.2 Where and how to send concept notes

The concept note together with the declaration by the lead applicant (Annex A.1 section 2) **must be submitted online via PROSPECT** <u>https://webgate.ec.europa.eu/europeaid/prospect</u> following the instructions given in the PROSPECT user manual.

Upon submission of a concept note online, the lead applicant will receive an automatic confirmation of receipt in its PROSPECT profile.

If it is impossible for lead applicants to submit their concept note online via PROSPECT for technical reasons, they must send their proposal in a sealed envelope and attach the concept note together with the declaration by the lead applicant (**Annex A.1 section 2**). In particular, the lead applicant must send, in a sealed envelope as described below the following items:

a. One original of the concept note. The signed declaration by the lead applicant (Annex A.1 section 2) must be printed and stapled separately and enclosed in the envelope

b. 3 additional copies in A4 size, each bound.

c. An electronic version (CD-Rom or USB) of the items under point (a). The electronic file must contain **exactly the same** application as the paper version enclosed.

<sup>&</sup>lt;sup>24</sup> The grant application form consists of Annex A.1 – concept note and Annex A.2 – full application form.

The envelope must bear the <u>reference number and the title of the call for proposals</u>, together with the lot number and title, the full name and address of the lead applicant, and the words 'Not to be opened before the opening session'.

To reduce expense and waste, we strongly recommend that you do not use plastic folders or dividers. Please also use double-sided printing if possible.

Concept notes must be submitted in a sealed envelope by registered mail, private courier service or by hand-delivery (a signed and dated certificate of receipt will be given to the deliverer) to the address below. Where lead applicants send several concept notes (if allowed to do so by the guidelines of the call), each one must be sent separately:

Postal address

European Commission DG NEAR - Unit R4 Office J-54 03/231 Avenue du Bourget, 1 B-1049 Brussels, Belgium

Address for hand delivery or by private courier service

For the Attention of the Head of Unit European Commission DG NEAR - Unit R4 Office J-54 03/231 Avenue du Bourget, 1 B-1049 Brussels, Belgium

<u>Please note that incomplete concept notes may be rejected</u>. Lead applicants are advised to verify that their concept note is complete by using the checklist for concept note (Annex A.1, Instructions).

## 2.2.3 Deadline for submission of concept notes

The deadline for the submission of concept notes is 27<sup>th</sup> June 2017 at 12:00 (Brussels date and time). In order to convert this deadline to local time you can use any online time converter tool that takes into account time zones and winter/summer time changes (example available here)<sup>25</sup>. The lead applicant is strongly advised not to wait until the last day to submit its concept note, since heavy Internet traffic or a fault with the Internet connection (including electricity failure, etc.) could lead to difficulties in submission. The Contacting Authority cannot be held responsible for any delay due to such aforementioned difficulties.

In the exceptional case of submission by post or by hand delivery (see section 2.2.2), the date of submission is evidenced by the date of dispatch, the postmark or the date of the deposit slip. In the case of hand-deliveries, the deadline for receipt is at 16:00 Brussels time as evidenced by the signed and dated receipt.

Any concept note submitted after the deadline will be rejected.

However, for reasons of administrative efficiency, the Contracting Authority may also reject any concept note sent in due time but received after the effective date of approval of the concept note evaluation (see indicative calendar under section 2.5.2).

<sup>&</sup>lt;sup>25</sup> For example: http://www.timeanddate.com/worldclock/converter.html.

# 2.2.4 Further information about concept notes

An information session on this call for proposals will be held on 18 May 2017, 14:00 Brussels date and time, rue Joseph II, 54, 1000 Brussels.

Questions may be sent by e-mail no later than 21 days before the deadline for the submission of concept notes to the address(es) below, indicating clearly the reference of the call for proposals:

#### E-mail address: NEAR-ENI-SOUTH-TENDERS@ec.europa.eu

The Contracting Authority has no obligation to provide clarifications to questions received after this date.

Replies will be given no later than 11 days before the deadline for submission of concept notes.

To ensure equal treatment of applicants, the contracting authority cannot give a prior opinion on the eligibility of lead applicants, co-applicants, affiliated entity(ies), an action or specific activities.

No individual replies will be given to questions. All questions and answers as well as other important notices to applicants during the course of the evaluation procedure will be published on the EuropeAid website <u>https://webgate.ec.europa.eu/europeaid/online-services/index.cfm?do=publi.welcome</u> as appropriate. It is therefore advisable to consult the abovementioned website regularly in order to be informed of the questions and answers published as well as any other relevant information.

All technical questions related to registration in PADOR or the online submission via PROSPECT should be addressed to the IT helpdesk at <u>EuropeAid-IT-support@ec.europa.eu</u> via the online support form in **PROSPECT:** Please note that the working languages of the IT support are: English French and Spanish. Therefore users are invited to send their questions in English, French or Spanish should they wish to benefit from an optimum response time.

### 2.2.5 Full applications

Lead applicants invited to submit a full application following pre-selection of their concept note must do so using the full application form annexed to these guidelines (Annex A.2).

Applications must be submitted in accordance with the full application instructions at the end of Annex A.2. Lead applicants must submit their full applications in the same language as their concept notes.

Please note that:

1. The elements outlined in the concept note cannot be modified by the lead applicant in the full application form. The EU contribution may not vary from the initial estimate by more than 20%, although lead applicants are free to adapt the percentage of co-financing required within the minimum and maximum amount and percentages of co-financing, as laid down in these guidelines under section 1.3. The lead applicant may replace a co-applicant or an affiliated entity only in duly justified cases (e.g. bankruptcy of initial co-applicant or affiliated entity). In this case the new co-applicant/affiliated entity must be of a similar nature as the initial one. The lead applicant may adjust the duration of the action if unforeseen circumstances outside the scope of the applicants have taken place following the submission of the concept note and require such adaptation (risk of action not being carried out). An explanation/justification of the relevant replacement/adjustment shall be included in section 2.1.1 of the grant application form.

2. A copy of the lead applicant's accounts of the latest financial year (the profit and loss account and the balance sheet for the last financial year for which the accounts have been closed) must be uploaded in PADOR by the full application deadline. A copy of the latest account is neither required from (if any) the co-applicant(s) nor from (if any) affiliated entity(ies)).

3. Only the full application form and the published annexes which have to be filled in (budget, logical framework) will be transmitted to the evaluators (and assessors, if used). It is therefore of utmost importance that these documents contain **ALL the relevant information** concerning the action. **No additional annexes should be sent.** 

Any error or any major inconsistency related to the full application instructions (e.g. if the amounts in the budget worksheets are inconsistent) may lead to the rejection of the application.

Clarifications will only be requested when information provided is unclear and thus prevents the Contracting Authority from conducting an objective assessment.

# 2.2.6 Where and how to send full applications

Full application forms together with the budget, the logical framework and the declaration by the lead applicant must be submitted online via PROSPECT <u>https://webgate.ec.europa.eu/europeaid/prospect</u> following the instructions given in the users' manual.

Upon submission of the full application online, the lead applicants will receive an automatic confirmation of receipt in their PROSPECT profile.

(a) If the lead applicant submitted the concept note by post / hand delivery (see section 2.2.3) it must send the full application by the same means (by post or hand delivery).

(b) If the lead applicant submitted the concept note online via PROSPECT but it is technically impossible for the organisation to submit the full application online:

In the above two cases the lead applicant must send by post the application, i.e the full application form, the budget, the logical framework and the declaration by the lead applicant. The lead applicant must send, in a sealed envelope as described below, the following items:

a. One original signed copy of the full application form, the budget and the logical framework. The declaration by the lead applicant (Annex A.2, section 5) must be printed and stapled separately and enclosed in the envelope

b. 3 additional copies in A4 size, each bound.

c. An electronic version (CD-Rom or USB stick) of the items under point (a). The electronic file must contain exactly the same application as the paper version enclosed.

To reduce expense and waste, we strongly recommend that you use only paper for your file (no plastic folders or dividers). Please also use double-sided printing if possible

Applications must be submitted in a sealed envelope by registered mail, private courier service or by hand-delivery (a signed and dated certificate of receipt will be given to the deliverer) to the address below. Where lead applicants send several applications (if allowed to do so by the guidelines of the call), each one must be sent separately:

Postal address

European Commission DG NEAR - Unit R4 Office J-54 03/231 Avenue du Bourget, 1 B-1049 Brussels, Belgium

Address for hand delivery or by private courier service

For the Attention of the Head of Unit European Commission DG NEAR - Unit R4 Office J-54 03/231 Avenue du Bourget, 1 B-1049 Brussels, Belgium

The envelope must bear the **reference number and the title of the call for proposals**, together with the number and title of the lot, the full name and address of the lead applicant, and the words 'Not to be opened before the opening session'

Applications sent by any other means (e.g. by fax or by e-mail) or delivered to other addresses will be rejected. Hand-written applications will not be accepted.

#### EuropeAid/155449/DH/ACT/Multi

**Please note that incomplete applications may be rejected.** Lead applicants are advised to verify that their application is complete using the checklist (Annex A.2, Instructions).

# 2.2.7 Deadline for submission of full applications

The deadline for the submission of full applications will be indicated in the letter sent to the lead applicants whose application has been pre-selected. This letter will appear online automatically in the PROSPECT profile of the lead applicant. Lead applicants who, in exceptional cases (see section 2.2.6) had to submit their application by post or hand-delivery, will receive the letter by email or by post if no e-mail address was provided.

Lead applicants are strongly advised not to wait until the last day to submit their full applications, since heavy Internet traffic or a fault with the Internet connection (including electricity failure, etc.) could lead to difficulties in submission. The Contacting Authority cannot be held responsible for any delay due to such afore-mentioned difficulties.

In the case of submission by post, (see section 2.2.6), the date of submission is evidenced by the date of dispatch, the postmark or the date of the deposit slip. In the case of hand-deliveries, the deadline for receipt is at 16:00 Brussels time as evidenced by the signed and dated receipt.

Any application submitted after the deadline will be rejected.

However, for reasons of administrative efficiency, the Contracting Authority may also reject any full application sent in due time but received after the effective date of approval of the full application evaluation (see indicative calendar under section 2.5.2).

#### 2.2.8 Further information about full applications

Questions may be sent by e-mail no later than 21 days before the deadline for the submission of full applications to the addresses listed below, indicating clearly the reference of the call for proposals:

#### E-mail address: NEAR-ENI-SOUTH-TENDERS@ec.europa.eu

The Contracting Authority has no obligation to provide clarifications to questions received after this date.

Replies will be given no later than 11 days before the deadline for the submission of applications.

To ensure equal treatment of applicants, the Contracting Authority cannot give a prior opinion on the eligibility of lead applicants, co-applicants, affiliated entity(ies), or an action.

No individual replies will be given to questions. All questions and answers as well as other important notices to applicants during the course of the evaluation procedure, will be published on the EuropeAid website <u>https://webgate.ec.europa.eu/europeaid/online-services/index.cfm?do=publi.welcome</u>, as appropriate. It is therefore advisable to consult the abovementioned website regularly in order to be informed of the questions and answers published.

All questions related to registration in PADOR or the online submission via PROSPECT should be addressed to the IT helpdesk at <u>EuropeAid-IT-support@ec.europa.eu</u> via the online support form in **PROSPECT.** Please note that the working languages of the IT support are: English French and Spanish. Therefore users are invited to send their questions in English, French or Spanish should they wish to benefit from an optimum response time.

# 2.3 EVALUATION AND SELECTION OF APPLICATIONS

Applications will be examined and evaluated by the Contracting Authority with the possible assistance of external assessors. All applications will be assessed according to the following steps and criteria.

If the examination of the application reveals that the proposed action does not meet the <u>eligibility criteria</u> stated in section 2.1, the application will be rejected on this sole basis.

Empowerment of young women and men in the Neighbourhood South through media

# STEP 1: OPENING & ADMINISTRATIVE CHECKS AND CONCEPT NOTE EVALUATION

During the opening<sup>26</sup> and administrative check (including the eligibility check of the action) the following will be assessed:

- If the deadline has been met. Otherwise, the application will be automatically rejected.
- If the concept note satisfies all the criteria specified in the checklist in the instructions included in Annex A.1. This includes also an assessment of the eligibility of the action. If any of the requested information is missing or is incorrect, the application may be rejected on that <u>sole</u> basis and the application will not be evaluated further.

The concept notes that pass this check will be evaluated on the relevance and design of the proposed action.

The concept notes will receive an overall score out of 50 in line with the evaluation grid below. The evaluation will also check the compliance with the instructions on how to complete the concept note (Annex A.1).

The <u>evaluation criteria</u> are divided into headings and subheadings. Each subheading will be given a score between 1 and 5 as follows: 1 = very poor; 2 = poor; 3 = adequate; 4 = good; 5 = very good.

#### **Evaluation Grid**

Section	
1. Relevance of the action	30
1.1. How relevant is the proposal to the objectives and priorities of the Call for Proposals?*	5x2**
1.2. How relevant to the particular needs and constraints of the target country(ies) or region(s) is the proposal (including synergy with other EU initiatives and avoidance of duplication)?*	
1.3. How clearly defined and strategically chosen are those involved (final beneficiaries, target groups)? Have their needs been clearly defined and does the proposal address them appropriately?*	5
1.4. Does the proposal contain specific added-value elements, such as environmental issues, promotion of gender equality and equal opportunities, needs of disabled people, rights of minorities and rights of indigenous peoples, or innovation and best practices [and the other additional elements indicated under 1.2. of these guidelines]?*	5
2. Design of the action	20
2.1. How coherent is the overall design of the action? In particular, does it reflect the analysis of the problems involved, take into account external factors and relevant stakeholders?	
2.2. Is the action feasible and consistent in relation to the objectives and expected results?	
Maximum total score	50

<sup>&</sup>lt;sup>26</sup> Only where some applications have been submitted offline.

\* Note: A score of 5 (very good) will only be allocated if the proposal specifically addresses more than the required minimum number of priorities as indicated in Section 1.2 (objectives of the programme) of these guidelines.

\*\*these scores are multiplied by 2 because of their importance

Concept notes with a score lower than 30 will be rejected.

Concept notes that reach the above threshold will be ranked by score. The highest scoring applications will be pre-selected until the limit of at least 300% of the available budget per lot for this call for proposals is reached.

The amount of requested contributions of each concept note will be based on the indicative financial envelopes for each lot, where relevant.

Lead applicants will receive a letter indicating the reference number of their application and the respective results. This letter will automatically appear online in the PROSPECT profile of the lead applicant. Lead applicants who, in exceptional cases (see section 2.2), had to submit their application by post or hand-delivery will receive the letter by email or by post if no e-mail address was provided.

The pre-selected lead applicants will subsequently be invited to submit full applications.

# STEP 2: OPENING & ADMINISTRATIVE CHECK AND EVALUATION OF THE FULL APPLICATION

During the opening<sup>27</sup> and administrative check (including the eligibility check of the action) for full applications the following will be assessed:

- If the submission deadline has been met. Otherwise, the application will automatically be rejected.
- If the full application satisfies all the criteria specified in the checklist in Annex A.2. This includes also an assessment of the eligibility of the action. If any of the requested information is missing or is incorrect, the application may be rejected on that <u>sole</u> basis and the application will not be evaluated further.

The full applications that pass this check will be further evaluated on their quality, including the proposed budget and the capacity of the applicants and affiliated entity(ies). The evaluation criteria used are presented in the evaluation grid below. There are two types of evaluation criteria: selection and award criteria.

<u>The selection criteria</u> help to evaluate the applicant(s)'s and affiliated entity(ies)'s operational capacity and the lead applicant's financial capacity and are used to verify that they:

- have stable and sufficient sources of finance to maintain their activity throughout the proposed action and, where appropriate, to participate in its funding (this only applies to lead applicants);
- have the management capacity, professional competencies and qualifications required to successfully complete the proposed action. This applies to applicants and to any affiliated entity(ies).

For the purpose of the evaluation of the financial capacity, lead applicants must ensure that the relevant information and documents (i.e. accounts of the latest financial year and external audit report, where applicable) in their PADOR profile are up to date. If the information and documents in PADOR are outdated and do not allow for a proper evaluation of the financial capacity, the application may be rejected.

<u>The award criteria</u> help to evaluate the quality of the applications in relation to the objectives and priorities set forth in the guidelines, and to award grants to projects which maximise the overall effectiveness of the call for proposals. They help to select applications which the Contracting Authority can be confident will comply with its objectives and priorities. They cover the relevance of the action, its consistency with the objectives of the call for proposals, quality, expected impact, sustainability and cost-effectiveness.

The evaluation grid is divided into sections and subsections. Each subsection will be given a score between 1 and 5 as follows: 1 = very poor; 2 = poor; 3 = adequate; 4 = good; 5 = very good.

# **Evaluation Grid**<sup>28</sup>

Section	Maximum Score
1. Financial and operational capacity	20
1.1. Do the applicants and, if applicable, their affiliated entity(ies) have sufficient experience of project management?	5

<sup>&</sup>lt;sup>27</sup> Only where some applications have been submitted offline.

<sup>&</sup>lt;sup>28</sup> Note that the relevance may be re-evaluated in the cases described in sections 6.5.7 and 6.5.8. of the Practical Guide.

1.2. Do the applicants and, if applicable, their affiliated entity(ies) have sufficient technical expertise (especially knowledge of the issues to be addressed)?	5
1.3. Do the applicants and, if applicable, their affiliated entity(ies) have sufficient management capacity (including staff, equipment and ability to handle the budget for the action)?	5
1.4. Does the lead applicant have stable and sufficient sources of finance?	5
2. Relevance of the action	30
2.1. How relevant is the proposal to the objectives and priorities of the Call for Proposals?	5x2**
2.2. How relevant to the particular needs and constraints of the target country(ies) or region(s) is the proposal (including synergy with other EU initiatives and avoidance of duplication)?	5x2**
2.3. How clearly defined and strategically chosen are those involved (final beneficiaries, target groups)? Have their needs been clearly defined and does the proposal address them appropriately?	5
2.4. Does the proposal contain specific added-value elements, such as environmental issues, promotion of gender equality and equal opportunities, needs of disabled people, rights of minorities and rights of indigenous peoples, or innovation and best practices [and the other additional elements indicated under 1.2. of these guidelines]?	5
3. Effectiveness and feasibility of the action	20
3.1. Are the activities proposed appropriate, practical, and consistent with the objectives and expected results?	5
3.2. Is the action plan clear and feasible?	5
3.3. Does the proposal contain objectively verifiable indicators for the outcome of the action? Is any evaluation planned?	5
3.4. Is the co-applicant(s)'s and affiliated entity(ies)'s level of involvement and participation in the action satisfactory?	
4. Sustainability of the action	15
4.1. Is the action likely to have a tangible impact on its target groups?	5
4.2. Is the proposal likely to have multiplier effects (including scope for replication, extension and information sharing)?	5
4.3. Are the expected results of the proposed action sustainable?:(1) financially (how will the activities be financed after the funding ends?)(2) institutionally (will structures allowing the activities to continue be in place at the end of the action? Will there be local 'ownership' of the results of the action?)(3) at policy level (where applicable) (what will be the structural impact of the action — e.g. will it lead to improved legislation, codes of conduct, methods, etc?)(4) environmentally (if applicable) (will the action have a negative/positive environmental impact?)"	5
5. Budget and cost-effectiveness of the action	15
5.1. Are the activities appropriately reflected in the budget?	5

Maximum total score	100
5.2. Is the ratio between the estimated costs and the expected results satisfactory?	10

If the total score for section 1 (financial and operational capacity) is less than 12 points, the application will be rejected. If the score for at least one of the subsections under section 1 is 1, the application will also be rejected.

If the lead applicant applies without co-applicants or affiliated entities the score for point 3.4 shall be 5 unless the involvement of co-applicants or affiliated entities is mandatory according to these guidelines for applicants.

Note that (members of) the evaluation committee or internal assessors evaluating the full applications may re-evaluate the scores given for the relevance at concept note stage and transferred to the full application.

After the evaluation, applications will be ranked according to their score. The highest scoring applications will be provisionally selected until the available budget for this call for proposals is reached.

In addition, a reserve list will be drawn up following the same criteria. This list will be used if more funds become available during the validity period of the reserve list.

# STEP 3: VERIFICATION OF ELIGIBILITY OF THE APPLICANTS AND AFFILIATED ENTITY(IES)

The eligibility verification will be performed on the basis of the supporting documents requested by the Contracting Authority (see section 2.4). It will <u>only</u> be performed for the applications that have been provisionally selected according to their score and within the available budget for this call for proposals.

- The declaration by the lead applicant (section 5 of Annex A.2) will be cross-checked with the supporting documents provided by the lead applicant. Any missing supporting document or any incoherence between the declaration by the lead applicant and the supporting documents may lead to the rejection of the application on that sole basis.
- The eligibility of applicants and the affiliated entity(ies) will be verified according to the criteria set out in sections 2.1.1, 2.1.2 and 2.1.3.

Any rejected application will be replaced by the next best placed application on the reserve list that falls within the available budget for this call for proposals.

# 2.4 SUBMISSION OF SUPPORTING DOCUMENTS FOR PROVISIONALLY SELECTED APPLICATIONS

A lead applicant whose application has been provisionally selected or placed on the reserve list will be informed in writing by the Contracting Authority. It will be requested to supply the following documents in order to allow the Contracting Authority to verify the eligibility of the lead applicant, (if any) of the co-applicant(s) and (if any) of their affiliated entity(ies)<sup>29</sup>:

Supporting documents must be provided through PADOR (see section 2.2)

- 1. The statutes or articles of association of the lead applicant, (if any) of each co-applicant and (if any) of each affiliated entity<sup>30</sup>. Where the Contracting Authority has recognised the lead applicant's, or the co-applicant(s)'s, or their affiliated entity(ies)'s eligibility for another call for proposals under the same budget line within 2 years before the deadline for receipt of applications, it should be submitted, instead of the statutes or articles of association, a copy of the document proving their eligibility in a former call (e.g. a copy of the Special Conditions of a grant contract received during the reference period), unless a change in legal status has occurred in the meantime<sup>31</sup>. This obligation does not apply to international organisations which have signed a framework agreement with the European Commission.
- 2. An external audit report produced by an approved auditor, certifying the lead applicant's accounts for the last financial year available where the total amount of the <u>requested EU contribution</u> exceeds EUR 750 000 (EUR 100 000 for an operating grant). The external audit report is not required from (if any) the co-applicant(s) or affiliated entity(ies).

This obligation does not apply to public bodies and international organisations provided that the international organisation in question offers the guarantees provided for in the applicable Financial Regulation, as described in chapter 6 of the Practical Guide.

- 3. Legal entity sheet (see Annex D of these guidelines) duly completed and signed by each of the applicants (i.e. by the lead applicant and (if any) by each co-applicant), accompanied by the justifying documents requested there. If the applicants have already signed a contract with the Contracting Authority, instead of the legal entity sheet and supporting documents, the legal entity number may be provided, unless a change in legal status occurred in the meantime.
- 4. A financial identification form of the lead applicant (not from co-applicant(s), nor from affiliated entity(ies)) conforming to the model attached at Annex E of these guidelines, certified by the bank to which the payments will be made. This bank should be located in the country where the lead applicant is established. If the lead applicant has already submitted a financial identification form in the past for a contract where the European Commission was in charge of the payments and intends to use the same bank account, a copy of the previous financial identification form may be provided instead.

The requested supporting documents (uploaded in PADOR or sent together with the PADOR offline form) must be supplied in the form of originals, photocopies or scanned versions (i.e. showing legible stamps, signatures and dates) of the said originals.

Where such documents are not in one of the official languages of the European Union, a translation into one of the language(s) of the call for proposals of the relevant parts of these documents proving the lead applicant's and, where applicable, co-applicants' and affiliated entity(ies)' eligibility must be attached for the purpose of analysing the application.

<sup>29</sup> No supporting document will be requested for applications for a grant not exceeding EUR 60000.

<sup>30</sup> Where the lead applicant and/or a co-applicant(s) and or an affiliated entity(ies) is a public body created by a law, a copy of the said law must be provided.

<sup>31</sup> To be inserted only where the eligibility conditions have not changed from one call for proposals to the other.

Where these documents are in an official language of the European Union other than the language(s) of the call for proposals, it is **strongly** recommended, in order to facilitate the evaluation, to provide a translation of the relevant parts of the documents, proving the lead applicants' and, where applicable, co-applicants' and affiliated entity(ies)' eligibility, into one of the language(s) of the call for proposals.

Applicants have to take into consideration the time necessary to obtain official documents from national competent authorities and to translate such documents in the authorised languages while registering their data in PADOR.

If the abovementioned supporting documents are not provided before the deadline indicated in the request for supporting documents sent to the lead applicant by the Contracting Authority, the application may be rejected.

After verifying the supporting documents, the evaluation committee will make a final recommendation to the Contracting Authority, which will decide on the award of grants.

NB: In the eventuality that the Contracting Authority is not satisfied with the strength, solidity, and guarantee offered by the structural link between one of the applicants and its affiliated entity, it can require the submission of the missing documents allowing for its conversion into co-applicant. If all the missing documents for co-applicants are submitted, and provided all necessary eligibility criteria are fulfilled, the above mentioned entity becomes a co-applicant for all purposes. The lead applicant has to submit the application form revised accordingly.

# 2.5 NOTIFICATION OF THE CONTRACTING AUTHORITY'S DECISION

# 2.5.1 Content of the decision

The lead applicants will be informed in writing of the Contracting Authority's decision concerning their application and, if rejected, the reasons for the negative decision. This letter will be sent by e-mail and will appear online automatically in the PROSPECT profile of the user who submitted the application. Lead applicants who, in exceptional cases (see section 2.2), had to submit their application by post or hand-delivery, will be informed by email or by post if they did not provide any e-mail address. Therefore, please check regularly your PROSPECT profile, taking into account the indicative timetable below.

An applicant believing that it has been harmed by an error or irregularity during the award process may lodge a complaint. See further section 2.4.15 of the Practical Guide.

	DATE	TIME
<b>1. Information meeting, if any</b> (local time)	18 May 2017	14:00 Brussels date and time, rue Joseph II, 54, 1000 Brussels
2. Deadline for requesting any clarifications from the Contracting Authority	6 June 2017	18:00
3. Last date on which clarifications are issued by the Contracting Authority	16 June 2017	-
4. Deadline for submission of concept notes	27 June 2017	12:00
5. Information to lead applicants on opening, administrative checks and concept note evaluation (Step 1)	10 July 2017	-
6. Invitations to submit full applications	12July 2017	-
7. Deadline for submission of full applications	29 August 2017	-
8. Information to lead applicants on the evaluation of the full applications (Step 2) <sup>32</sup>	27 September 2017	-
9. Notification of award (after the eligibility check) (Step 3)	27 October 2017	-
10. Contract signature <sup>33</sup>	17 November 2017	-

All dates and times are expressed in Brussels time, where it is not specified otherwise.

This indicative timetable refers to provisional dates (except for dates 2, 3 and 4) and may be updated by the Contracting Authority during the procedure. In such cases, the updated timetable will be published on the EuropeAid web site <u>https://webgate.ec.europa.eu/europeaid/online-services/index.cfm?do=publi.welcome</u>.

# 2.6 CONDITIONS FOR IMPLEMENTATION AFTER THE CONTRACTING AUTHORITY'S DECISION TO AWARD A GRANT

Following the decision to award a grant, the beneficiary(ies) will be offered a contract based on the standard grant contract (see Annex G of these guidelines). By signing the application form (Annex A of these guidelines), the applicants agree, if awarded a grant, to accept the contractual conditions of the

<sup>32</sup> Note that according to the financial regulation, in direct management, applicants must be notified the outcome of the evaluation of their applications within 6 months following the submission deadline of the full application. This time-limit may be exceeded in exceptional cases, in particular for complex actions (including multi-beneficiary calls), large number of proposals or in case of delays attributable to the applicants.

<sup>33</sup> Note that according to the financial regulation, in direct management the grant contract must be signed within 3 months following the notification of the award decision. This time-limit may be exceeded in exceptional cases, in particular for complex actions (including multi-beneficiary calls), large number of proposals or in case of delays attributable to the applicants

standard grant contract. Where the Coordinator is an organisation whose pillars have been positively assessed, it will sign a PA Grant Agreement based on the PAGoDA template. In this case references to provisions of the standard grant contract and its annexes shall not apply. References in these guidelines to the grant contract shall be understood as references to the relevant provisions of the PA Grant Agreement.

#### Implementation contracts

Where implementation of the action requires the beneficiary(ies) and its affiliated entity(ies) (if any) to award procurement contracts, those contracts must be awarded in accordance with Annex IV to the standard grant contract.

# 2.7 EARLY DETECTION AND EXCLUSION SYSTEM (EDES)

The applicants and, if they are legal entities, the persons who have powers of representation, decisionmaking or control over them, are informed that, should they be in one of the situations mentioned in section 2.3.3.1 or 2.3.3.2 of the Practical Guide their personal details (name, given name (if natural person), address, legal form and name and given name of the persons with powers of representation, decision-making or control (if legal person)) may be registered in the EDES. For further information see section 2.3.3 and 2.3.4 of the Practical Guide.

# **3** LIST OF ANNEXES

### **DOCUMENTS TO BE COMPLETED**

- Annex A: Grant Application Form (Word format)
  - A.1. Concept Note

A.2. Full Application Form

- Annex B: Budget (Excel format)
- Annex C: Logical Framework (Word format)
- Annex D: Legal Entity Sheet
- Annex E: Financial identification form
- Annex F: PADOR off Line Form (ONLY IF IMPOSSIBLE TO REGISTER IN PADOR)

# **DOCUMENTS FOR INFORMATION<sup>34</sup>**

Annex G: Standard Grant Contract

- Annex II: general conditions
- Annex IV: contract award rules
- Annex V: standard request for payment
- Annex VI: model narrative and financial report
- -Annex VII: model report of factual findings and terms of reference for an expenditure verification of an EU financed grant contract for external action
- -Annex VIII: model financial guarantee
- -Annex IX: standard template for transfer of ownership of assets
- Annex H: Daily allowance rates (per diem), available at the following address: <u>http://ec.europa.eu/europeaid/funding/about-procurement-contracts/procedures-and-practical-guide-prag/diems\_en</u>
- Annex J: Information on the tax regime applicable to grant contracts signed under the call
- Annex K: Guidelines and Checklist for assessing Budget and Simplified cost options.
- Annex L : e-learning :

https://webgate.ec.europa.eu/europeaid/prospect/external/

Annex M : user manual for PROSPECT :

https://webgate.ec.europa.eu/europeaid/prospect/external/

## **USEFUL LINKS**

PROJECT CYCLE MANAGEMENT GUIDELINES

<sup>&</sup>lt;sup>34</sup> These documents should also be published by the Contracting Authority.

THE IMPLEMENTATION OF GRANT CONTRACTS - A USERS' GUIDE

http://ec.europa.eu/europeaid/companion/document.do?nodeNumber=19

#### FINANCIAL TOOLKIT

 $\underline{http://ec.europa.eu/europeaid/sites/devco/files/financial-management-toolkit-for-recipients-15112010\_en.pdf$ 

Please note: The toolkit is not part of the grant contract and has no legal value. It merely provides general guidance and may in some details differ from the signed grant contract. In order to ensure compliance with their contractual obligations beneficiaries should not exclusively rely on the toolkit but always consult their individual contract documents.

\* \* \*