



ALTIERO SPINELLI PRIZE FOR OUTREACH

2018

Altiero Spinelli (1907–1986) was an Italian politician and political theorist.

He is considered as one of the founding fathers of the European Union due to his co-authorship of the Ventotene Manifesto, his founding role in the European federalist movement, his strong influence on the first few decades of post-World War II European integration and, later, his role in relaunching the integration process in the 1980s.

The main building of the European Parliament in Brussels is named after him.

Read more about Altiero Spinelli [here](#).

EUROPEAN COMMISSION
Directorate-General for Education, Youth, Sport and Culture
Directorate A – Policy, Strategy and Evaluation
Unit A1: Strategy and Investments
B-1049 Brussels

Contact: eac-spinelli-prize@ec.europa.eu

© European Union, 2018

Table of Contents

| | |
|---|----|
| 1. Rationale for the 2018 Prize | 4 |
| 2. Objectives - Expected results | 4 |
| 3. Works/activities/products that can be proposed for the 2018 Prize: | 5 |
| 4. Who can apply? | 5 |
| 5. Eligibility criteria | 5 |
| 6. Award criteria | 6 |
| 7. Submission, Deadlines and Evaluation procedure..... | 7 |
| 8. Amounts for the prize..... | 8 |
| 9. Payment Arrangements | 8 |
| 10. Documents | 8 |
| 11. Publicity - Promoting the prize - Visibility of EU funding | 8 |
| 12. Exclusion criteria..... | 9 |
| 13. Processing of personal data | 10 |
| 14. Ethics..... | 10 |
| 15. Conflict of interest..... | 10 |
| 16. Liability for damages | 11 |
| 17. Checks, Audits and Investigations | 11 |
| 18. Withdrawal of the prize – Recovery of undue amounts | 11 |
| 19. Administrative and financial sanctions..... | 11 |
| 20. Cancellation of the contest..... | 11 |
| 21. Applicable law and competent jurisdiction | 11 |
| 22. Evidence upon request | 11 |
| 23. Contact | 11 |

1. Rationale for the 2018 Prize

For six decades the European integration project has contributed to peace and reconciliation, democracy and respect for human rights in Europe, and has been a world example in balancing prosperity and social welfare. However, knowledge about the European integration process and awareness of European culture and values is low among its citizens: surveys show that 57% of Europeans feel they are not well informed about the EU and 39% of Europeans do not understand how the European Union works¹.

Following the 30th anniversary of the death of Altiero Spinelli, one of the founding fathers of the Union, and on the 60th anniversary of the signing of the Treaty of Rome, the European Parliament established the Altiero Spinelli Prize for Outreach in order to encourage, reward and provide European level recognition and visibility to high-quality contributions which:

- 1) promote knowledge of the European Union and a critical reflection on its past, present and future among non-specialist audiences and the general public;
- 2) enhance citizens' understanding of the values, objectives and benefits of the European integration process and of the enormous accomplishments of the European Union, but also of the failures, contradictions and dilemmas;
- 3) propose, test and assess innovative approaches and materials that European and national policy-makers, practitioners, civil society organisations and institutions can use to better inform, educate and inspire citizens and help them develop critical awareness of the European Union and a sense of belonging to it;
- 4) expose anti-Union populist myths on various aspects of the European integration process, including extremist rhetoric based on intolerance and misinformation about the legitimacy, competences and actual work of the European institutions.

This edition of the Spinelli Prize for Outreach focuses on activities enhancing young Europeans' engagement in democratic values, in line with the "Democracy is Me" theme of the European Youth Week 2019, which is planned to take place just ahead of the European elections.

Survey figures concerning knowledge about the EP among young citizens (14-24 years old) cause concern:

- *Only 35% of pupils aged 14 correctly know who votes to elect MEPs.*
- *In the last EP elections, only 28 % of voters aged 18-24 voted², while the figures for the overall population were 42.6%³.*

These figures show the need to encourage and reward activities and works that help engage young people in democratic life and understand the values on which the EU is based.

This edition of the Spinelli Prize will award five "recognition prizes" of 25 000 €.

2. Objectives - Expected results

The 2018 Altiero Spinelli Prize for Outreach will reward and provide EU-wide recognition and visibility to outstanding works/activities/products that are making/have made a direct, substantial and sustainable contribution to young people's:

- 1) Motivation to participate in the democratic processes that shape the future of the EU;
- 2) Engagement in supporting EU core values of human dignity, freedom, democracy, equality, the rule of law and respect for human rights, including the rights of persons belonging to minorities⁴;

¹ Eurobarometer 88, Factsheet EU, Fall 2017, p.4.

² http://www.europarl.europa.eu/pdf/eurobarometre/2014/post/post_ee2014_sociodemographic_annex_en.pdf

³ <http://www.europarl.europa.eu/elections2014-results/en/turnout.html>

⁴ Article 2, TEU.

- 3) Critical awareness of what the EU stands for and why (its history; its founding values; its actions and policies; its accomplishments and successes) and of the cost of non-Europe;
- 4) Critical thinking and resilience against anti-democratic populist discourses in and about the EU.

3. Works/activities/products that can be proposed for 2018

- Innovative and practice-oriented educational programmes or campaigns and/or Massive Online Open Courses;
- Games (offline and/or online) with pedagogic purposes allowing young participants to experience Europe and its functioning in practice;
- Collaborative projects and action-based activities promoting the concrete participation of young people in the democratic processes that shape the future of the EU and their active engagement with European common values;
- or combinations of such works.

The works/activities/products proposed for the Prize are expected to address **directly** and to demonstrate that they tangibly help achieve as many as possible of the four objectives stated in section 2.

4. Who can apply?

- Individuals (natural persons) who are EU citizens;
- non-governmental legal entities established and based in an EU Member State.

Education, youth, cultural and sports organisations/actors are particularly encouraged to apply.

5. Eligibility criteria

The following eligibility criteria apply:

- 1) The work/activity/product proposed for the Prize must have been implemented (at least partly) in the last two years prior to the deadline for applications. This work/activity/product may be still ongoing at the time of application.
- 2) The contest is open to:
 - individuals (natural persons) who are EU citizens;
 - non-governmental legal entities established and based in an EU Member State.

The contest is not open to public authorities.

- 3) Legal entities applying must be formally established prior to the deadline for applications.
- 4) The Prize is not meant to reward a work/activity/product linked to a particular political party agenda. Applications from political parties, from bodies affiliated to political parties, from natural persons elected and currently in public office or included in electoral lists running for public office or works/activities/products promoting explicitly or implicitly a political agenda from a particular political party are not eligible.
- 5) Works/activities/products that have already received EU-funding or another EU Prize are not eligible.
- 6) Multiple applications by the same applicant are not allowed. Also, an applicant may participate in a single application only.
- 7) The target population/audience/participants of the work/activity/product proposed for the Prize must be citizens in EU Member States.
- 8) Those who applied for the Spinelli Prize for Outreach 2017 **cannot** apply for the 2018 edition of the Prize unless they apply with a completely different work/activity/product.

- 9) Those who applied for the Spinelli Prize for Outreach 2017 but were then considered ineligible can apply with the same work in 2018 if they meet this year's eligibility criteria.
- 10) Works commissioned by a European Institution are not eligible.
- 11) Research works are not eligible; the Prize is not meant to reward excellent research work as such.
- 12) Incomplete applications will be considered inadmissible if essential elements are missing.

The eligibility criteria must be complied with during the whole duration of the Contest and up until the Commission's award decision⁵.

6. Award criteria

Prizes will be awarded to works/activities/products that have achieved in the most impactful way the objectives outlined in section 2 and have a high potential to continue to have impact on **large numbers** of young European citizens.

The quality and degree to which the works/activities/products proposed for the Prize address **directly** and demonstrate **with measurable evidence** that they tangibly help achieve as many as possible of the four objectives stated in section 2.

The quality and degree of the communication work (such as a website, a blog, etc.) and the demonstration of significant outreach efforts towards young audiences (and important social media presence) at a national and/or international that should be part of any project proposed. To be noted that submission of separate audio-visual material supporting the application is not possible. Any such material should be made available through the above-mentioned website, blog, etc.

The European Union is not obliged to award all (or any) of the Prizes if the quality of the submissions is insufficient.

The applications will be assessed by a jury of external independent evaluators appointed by the European Commission. The Prizes will be awarded to the proposals that, in the opinion of the jury, best address the objectives set out in section 2 and will be assessed against the following criteria:

CRITERION 1: Quality and relevance (maximum 50 points)

- 1) How well the work/activity/product proposed addresses directly/meets the objectives stated in Section 2 (as many as possible of the four objectives).
- 2) The proposed work's breadth of scope. Applications for works/activities/products that cover several fields of EU action/policy fields are highly desirable.
- 3) The degree to which the work/activity/product proposed is objective and evidence-based, showing balance of perspectives vs ideological bias or propaganda.
- 4) The degree to which the proposed work/activity/product is easily accessible, clear, user-friendly, engaging and memorable, appealing to and appropriate for the ordinary young citizen rather than for specialised or highly educated audiences.
- 5) The extent to which the work/activity/product has a potential to strike emotional chords (through, for example, not just facts but through compelling examples of human-centred stories or through the direct involvement of the young people that the proposed work/activity/product is targeting) and its potential to foster emotional attachment to the ideal of a European Union and a sense of belonging to it.

⁵ For British applicants: Please be aware that the eligibility criteria must be complied with until the award of the Prize. If the United Kingdom withdraws from the EU before the Prize is awarded without concluding an agreement with the EU ensuring in particular that British applicants continue to be eligible, you will cease to be eligible to receive the Prize.

CRITERION 2: Added value, existing impact and/or potential for impact (max 50 points)

- 6) The nature and level of ambition of the work/activity/product proposed. Prizes will be awarded to **ambitious works/activities/products** that are proven to have already engaged a large number of young European citizens in a highly impactful way and that have a high potential to continue to have a similar impact on large numbers of young Europeans. Evidence must be provided about the impact the work/activity/product that is proposed for the Prize had/is having/is expected to have, with appropriate quantitative indicators of achievement, such as for example social media viewers and number of participants in the work that is proposed for the Prize.
- 7) The quality and effectiveness of the dissemination/outreach plan or distribution strategy that has been followed/is followed in order to ensure maximum exposure and impact. How the target groups were engaged and how the work/activity/product has benefited/will continue to benefit the targeted group at local, regional, national or European level.
- 8) The extent to which the work/activity/product proposed for the Prize has been/is available in different languages and thus more likely to reach/impact a wider audience.
- 9) The degree to which the work/product/activity proposed for the Prize and its results are transferable, scalable and usable by other actors that have similar purposes and a considerable capacity for impact and for the creation of synergies and of a snowball effect, without prejudice to copyright.

Compliance with the above criteria needs to be demonstrated on the basis of clear, objective and measurable indicators. Applicants are expected to define and use suitable indicators depending on the nature of their work/activity/product. They are encouraged to go beyond these minimum requirements and to rely on additional indicators as appropriate.

7. Submission, Deadlines and Evaluation procedure

The deadline for submission of applications is: **Monday 07 January 2019 at 17:00 CET.**

Applications must be submitted **online** through the Altiero Spinelli Prize 2018 Call link: <https://ec.europa.eu/eusurvey/runner/Application-for-Altiero-Spinelli-2018>.

Questions can be addressed to the contact address eac.spinelli-prize@ec.europa.eu until Monday 17 December 2018 at 17.00 CET. The responses to frequently asked questions will be made publicly available on https://ec.europa.eu/education/resources-and-tools/funding-opportunities/altiero-spinelli-prize-for-outreach-call-for-applications-2018_en

Paper/postal submissions and submissions by email will not be accepted.

The application form is available in English only but completing it in any of the 23 official EU languages is acceptable. However, applicants are **strongly encouraged** to complete their application **in English**. This will facilitate the work of the evaluators assessing the applications. The work/activity/product proposed for the Prize and its communication and outreach material, which is the basis of the application, can be in any of the 23 official languages of the EU.

No changes or additions to the application can be made after the deadline. However, if there is a need to clarify certain aspects, the Commission may contact the applicant after the deadline.

Applications will be assessed by independent external evaluators appointed by the European Commission.

To be considered eligible for the Prize, an application must get a minimum score of 75/100.

All applicants will be informed about the results of the evaluation within ten months of the deadline for submission. The Prize certificates will be conferred at an award ceremony.

8. Amounts for the prize

There will be **up to five prizes of 25,000 EUR each**. The amount of the prize will not be linked to any costs incurred by the winners.

9. Payment Arrangements

The prize money will be paid to the winners in one instalment after the award ceremony by bank transfer to their bank account, provided all the requested documents have been submitted. Provided the evaluation identifies winners of the Prizes, the payment of the Prizes will be completed within 2019.

10. Documents

The mandatory supporting documents are set out in the application form.

In order to assess the applicant's eligibility, the following supporting documents will be requested:

- For individual applicants: copy of a valid passport/ID; declaration of honour on non-conflict of interest.
- For a legal entity: extract from the official journal, copy of the articles of association, extract from the trade or association register, certificate of liability to VAT (if, as in certain countries, the trade register number and VAT number are identical, only one of these documents is required)
- Declaration of Honour on non-conflict of interest.

Participants may be asked at a later stage for further documents (for legal entity validation, bank account validation, ethics review, additional justifying documents to support eligibility, etc.).

11. Publicity - Promoting the prize - Visibility of EU funding

11.1 Publicity by the Prize winner(s)

The winner(s) must promote the Prize and its results, by providing targeted information to multiple audiences (including the media and the public) in a strategic and effective manner.

Unless the Commission requests or agrees otherwise or unless it is impossible, any communication activity related to the action (including in electronic form, via social media, etc.) must:

- a) display the EU emblem⁶ and
- b) include the following text: "xxxxx (*name of the winner*) has been awarded the *Altiero Spinelli Prize for Outreach* from the European Union".

When displayed together with another logo, the EU emblem must have appropriate prominence.

For the purposes of its obligations, the winner(s) may use the EU emblem without first obtaining approval from the Commission. This does not, however, give it the right to exclusive use.

Moreover, the winner(s) may not appropriate the EU emblem or any similar trademark or logo, either by registration or by any other means.

11.2 Publicity by the Commission

The Commission may use for its communication and publicising activities, after requesting permission from the copyright owners, information relating to the action and documents, notably summaries for publication and deliverables as well as any other material, such as pictures or audio-visual material that it receives from the winner(s) (including in electronic form).

⁶ http://europa.eu/about-eu/basic-information/symbols/flag/index_en.htm

The Commission will publish the name of the winner(s), their country of origin, the amount of the prize and a summary description of the award-winning work/activity/product. The applicants will be requested to allow this publication upon application.

Photos and videos taken by the Commission either in preparation of the award ceremony or during the award ceremony are the sole property of the Commission. Participants to the award ceremony (winning applicants and representatives of the winning applications) will be asked to give their consent on the use of this material by the European Commission for promotional reasons.

The winners may be asked in the future to take part in public events organised by the European Commission or other EU institutions.

12. Exclusion criteria

Participants will be excluded if they (or one of them or key persons that have power of representation, decision-making or control over them)⁷:

- have been subject to a final judgment or final administrative decision concluding that an entity has been created in a different jurisdiction with the intent to allow the participant to circumvent its fiscal, social or any other legal obligations;
- have been convicted of an offence concerning professional conduct by a judgment of a competent authority of a Member State which has the force of *res judicata*;
- are bankrupt or being wound up, are having their affairs administered by the courts, have entered into an arrangement with creditors, have suspended business activities, are the subject of such proceedings or a similar procedure under national law;
- have been guilty of grave professional misconduct proven by any means which the EU bodies can justify (including by decisions of the European Investment Bank and international organisations);
- are not in compliance with all their obligations relating to social security contributions and taxes (in accordance with the legal provisions of the country in which it is established, with those of the country of the authorising officer responsible and those of the country where the activity is to be implemented);
- have misrepresented information required for participating in the contest or fail to submit such information.
- have been the subject of a judgement which has the force of *res judicata* for fraud, corruption, involvement in a criminal organisation, money laundering or any other illegal activity that is detrimental to the EU's financial interests;
- are subject to a conflict of interests in connection with the Prize;
- are subject to an administrative penalty for misrepresenting the information required for participating in a procurement procedure or another grant award procedure or failing to supply this information, or declared to be in serious breach of its obligations under contracts or agreements covered by the EU budget;
- have been granted or have granted, have sought, have attempted to obtain, or have accepted an advantage, financial or in kind, to or from any party whatsoever, where this constitutes an illegal practice or involves corruption, either directly or indirectly and is an incentive or reward relating to the award of the prize.

⁷ See articles, 136, 141, 142 and 143 of the Regulation (EU, Euratom) 2018/1046 of the European Parliament and of the Council of 18 July 2018 on the financial rules applicable to the general budget of the Union, amending Regulations (EU) No 1296/2013, (EU) No 1301/2013, (EU) No 1303/2013, (EU) No 1304/2013, (EU) No 1309/2013, (EU) No 1316/2013, (EU) No 223/2014, (EU) No 283/2014, and Decision No 541/2014/EU and repealing Regulation (EU, Euratom) No 966/2012.

13. Processing of personal data

13.1. Processing of personal data by the Commission

Any personal data will be processed by the Commission under Regulation No 45/2001⁸ and according to the "notifications of the processing operations" to the Data Protection Officer (DPO) of the Commission (publicly accessible in the DPO register).

Such data will be processed by the "**data controller**" of the European Commission for the purposes of the award, implementation and follow-up of the prize or for protecting the financial interests of the EU (including checks, audits and investigations; see below).

The persons whose personal data are processed have the right to access and correct their own personal data. For this purpose, they must send any queries about the processing of their personal data to the data controller, via the e-mail address eac-spinelli-prize@ec.europa.eu. They also have the right to have recourse at any time to the European Data Protection Supervisor (EDPS).

The winner(s), at the time of application, explicitly consented that the European Commission publishes (in whatever form and medium) the following information:

- a) Winner's name;
- b) Winner's Member State of origin;
- c) Amount of the Prize;
- d) Brief summary description of the award-winning work/activity/product.

13.2. Processing of personal data by the applicants

The applicants must process personal data in compliance with applicable EU and national law on data protection (including authorisations or notification requirements, if any).

The applicants may grant their personnel access only to data that is strictly necessary for the award, implementation or follow-up of the prize.

The applicants must inform the personnel whose personal data are collected and processed by the Commission. For this purpose, they must provide them with the service specific privacy statement(s) (SSPS) (see above), before transmitting their data to the Commission.

14. Ethics

The activities must be carried out in compliance with:

- a) ethical principles and
- b) applicable international, EU and national law.

15. Conflict of interest

The participants must take all measures to prevent any situation where the impartial and objective award of the prize is compromised for reasons involving economic interest, political or national affinity, family or emotional ties or any other shared interest ("**conflict of interests**").

They must inform the Commission without delay of any situation constituting or likely to lead to a conflict of interests and immediately take all the necessary steps to rectify this situation.

The Commission may verify that the measures taken are appropriate and may require additional measures to be taken by a specified deadline.

⁸ Regulation (EC) No 45/2001 of the European Parliament and of the Council of 18 December 2000 on the protection of individuals with regard to the processing of personal data by the Community.

16. Liability for damages

The Commission shall not be held liable for any damage caused or sustained by any of the participants or to third parties as a consequence of or during the implementation of the activities related to the contest.

17. Checks, Audits and Investigations

The participants accept that, if they are awarded a prize, the Commission, the European Anti-Fraud Office and the Court of Auditors may carry out checks and audits in relation to the contest and the received prize.

18. Withdrawal of the prize – Recovery of undue amounts

The Commission may withdraw the prize and recover all payments made, if it finds out that:

- a) false information or fraud or corruption was used to obtain it
- b) a winner was not eligible or should have been excluded.
- c) A winner is in serious breach of their obligations under these Rules of Contest.

19. Administrative and financial sanctions

If a participant has committed irregularities or fraud or has made false declarations, the Commission may also:

- a) exclude the participant from all contracts, grants and contests financed from the EU budget for a maximum of five years (or 10 years in case of repetition) and/or
- b) impose a financial penalty between 2% and 10% of the value of the prize (or between 4% and 20% in case of repetition).

20. Cancellation of the contest

The Commission may cancel the contest or decide not to award a prize — without any obligation to compensate participants, if:

- no applications are received
- the jury does not find a winner, or
- the winner(s) are not eligible or must be excluded.

21. Applicable law and competent jurisdiction

The contest is governed by the applicable Union law complemented, where necessary, by the law of Belgium. The General Court or, on appeal, the Court of Justice of the European Union, shall have sole jurisdiction to hear any dispute between the Union and any participant concerning the interpretation, application or validity of the rules of this contest, if such dispute cannot be settled amicably. For participants that are International organisations such disputes with the Commission relating to the Contest must - if they cannot be settled amicably- be referred to arbitration. The Permanent Court of Arbitration Optional Rules for Arbitration Involving International Organisations and States in force at the date of entry into force of the Contest will apply.

22. Evidence upon request

The Commission may request information and applicable evidence as indicated under section V "*Evidence upon request*" in the Declaration on Honour.

23. Contact

For questions specifically relating to this Prize, please contact: eac-spinelli-prize@ec.europa.eu

