

## ARGENTINA BUSINESS & INVESTMENT FORUM

12-14 SEPTEMBER 2016 - BUENOS AIRES ARGENTINA

The Forum marks Argentina's return to international markets and will lay out the government's strategies to invigorate key economic areas, empower the private sector and stimulate inclusive, long-term growth.

www.argentinaforum2016.com









PRODUCED BY RICHARD ATTIAS & ASSOCIATES, PART OF WPP

# ARGENTINA TO THE WORLD

## FORUM OBJECTIVES

Attract foreign direct investment that will help drive economic growth and support the creation of local jobs and opportunities

- Demonstrate progress in Argentina's ambitious economic reform program
- Highlight untapped potential and opportunities in Argentina's key economic sectors
- Close financing gaps to support sustainable and inclusive growth
- Showcase Argentina's robust entrepreneurial ecosystem and introduce its leading innovators to a global audience
- Firmly position Argentina as an attractive destination on the global investment map

### WHY ATTEND?

A unique platform and unrivalled access to policy-makers, allowing investors and business leaders to discover Argentina's opportunities first-hand

#### Landmark event:

Unprecedented level of national and global representation, across both the business and political world

#### First mover advantage:

Participants can "get in on the ground floor" in a country with enormous investment opportunities that stem from its size, diversified economy, educated population and natural resources

#### Networking opportunities:

Time for delegates to mingle freely, discuss policies and explore investment opportunities

#### Deep dive into attractive investment opportunities:

Sectoral Roundtables focused on strategic sectors where participants can engage with Ministers, local private sector leaders, and investment banks

#### PRESENTATIONS OF INVESTMENT PROJECTS IN:

- Oil & Gas
  Power & Renewables
  Industrial Goods & Services
  Telco & High Tech
  Public Works

- Financial Services
- Tourism
- Pharma & Biotech
- Construction & Real Estate

#### WHO

The Forum will bring together 1,600 global investors, government leaders from around the world, and CEOs of Fortune 500 companies from a variety of sectors, including energy, finance, ICT, infrastructure, agriculture, health, and many others.

#### WHAT

Sept. 13 and 14 will feature high-level panel discussions, TV debates, bilateral meetings, keynote addresses, interviews, and Sectoral Roundtables, which will feature investment projects and presentations by Ministers.

#### WHERE

CCK located in the heart of Buenos Aires, Argentina will play host to the Argentina Business & Investment Forum. It is the largest cultural center in South America and was the former Buenos Aires Central Post Office.

# FAQS

## **HOW CAN I REGISTER?**

Registration is by invitation only, and space is limited.

To confirm your participation or request an invitation, please visit:

www.argentinaforum2016.com

## WHO CAN I CONTACT FOR MORE INFORMATION?

General Inquiries: Santiago Muro and Javier Fournier-Conde at info@argentinaforum2016.com

Program/Speakers: Sophie Titolo at program@argentinaforum2016.com

#### WHERE WILL I STAY?

The conference organizers have negotiated special rates for conference participants at a number of hotels; these will be allocated on a first come, first serve basis.

To access these special rates, please visit the Plan Your Trip section of the Forum website: www.argentinaforum2016.com

# WHAT DOES REGISTRATION INCLUDE?

If you registered for the Argentina Business & Investment Forum, you have access to:

- Sept 12 evening reception
- Full day of programming on Sept 13 and 14

#### **OFFICIAL LANGUAGES**

The Plenary Hall will have simultaneous translation in Spanish, English and Portuguese.

The Sectoral Roundtables will have simultaneous translation in Spanish and English only.

# PROGRAM AT A GLANCE

ARGENTINA BUSINESS & INVESTMENT FORUM

#### **TUESDAY** 13 SEPTEMBER

#### WEDNESDAY 14 SEPTEMBER

8:00 - 9:00	Welcome Breakfast	8:00 - 9:00	Networking breakfast
9:00 - 9:15	Official Opening: <b>President Mauricio Macri</b>	9:00 - 9:15	Keynote Address: The Macroeconomi Vision for Argentina
		9:15 - 9:45	Creating Inclusive Growth for Job Creation
9:15 - 10:00	The New Investment Climate	9:45 - 10:00	In Conversation: 1:1 with a visionary leader
0:00 - 10:45	TV Debate: Investing in Argentina - the Global Perspective	10:00 - 10:30	Establishing the Rule of Law
10:45 - 11:30	Coffee Break	10:30 - 11:00	The Wealth of Argentina's Regions
11:30 - 13:10	Sectoral Roundtables 1 Agribusiness - Oil & Gas - Telecommunications and High Technology - Banking, Insurance and Capital Markets - Federal Infrastructure: Plan Belgrano and Public Works	11:00 - 11:30	Coffee Break
		11:30 - 13:10	<b>Sectoral Roundtables III</b> Agribusiness - Mining - Oil & Gas Health, Pharma and Biotech
		13:10 - 14:10	Networking Lunch
13:15 - 14:15	Networking Lunch	14:15 - 14:45	Building Argentina's Green Economy
14:30 - 16:10	Sectoral Roundtables 2 Power and Renewable Energy - Infrastructure: Roads, Ports, Airports & Rail - Industrial and Capital Goods - Tourism - Construction and Real Estate	14:45 - 15:00	In Conversation: 1:1 with a visionary leader
		15:00 - 15:30	Educating for the Future
		15:30 - 15:45	In Conversation: 1:1 with a visionary leader
16:30 - 16:50	In Conversation: 1:1 with a visionary leader	15:45 - 16:15	The Argentine Global Influence
16:50 - 17:30	The Innovation Imperative	16:15 - 16:45	The Impact of Sovereign Wealth Func
17:30 - 18:15	From the World to Argentina	16:45 - 17:15	Argentina's Investment Roadmap: presenting highlights of the Sectoral Roundtables
20:00	Argentine Evening	17:15 - 17:45	Closing Remarks: Featuring a conversation between young people and <b>President Mauricio Macri</b>



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